

BUSINESS

Hocker's stores support Alzheimer's

MILLVILLE — Hocker's Stores in Millville and Ocean View are supporting the Alzheimer's Association Delaware Valley Chapter again this year by selling forget-me-nots.

These paper flowers can be purchased for \$1 in memory of someone who suffered from Alzheimer's disease or in honor of someone who is living with it. The proceeds will benefit the Walk to End Alzheimer's, the one annual fundraiser held in Sussex County.

The Walk to End Alzheimer's will be held on Oct. 15 at Grove Park in Rehoboth Beach with registration beginning at 8:30 a.m. Teams and Individuals may register online at <http://2011walktoendalz.kintera.org/Rehoboth> or call the Georgetown Office at 854-9788.

Website basics seminar at Wor-Wic Community College

SALISBURY — Maryland Capital Enterprises and Wor-Wic Community College are joining forces to offer "Website Basics for Your Small Business" on Thursday from 6-8 p.m. at Wor-Wic Community College, 32000 Campus Drive, Salisbury.

The course fee is \$15 and pre-registration is required. For more information, call Kristen Bacon, (410) 546-1900 or kbacon@marylandcapital.org.

Baby

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their children's milestones from pregnancy through childhood, such as first ultrasound, first tooth, and first steps.

"You don't even have to have any friends. It can just be your own personal journaling," she said.

Ms. Curry said in the future she'd love to see the website offer printed baby books, blogs for parents to stay connected and an expert panel of people as an added resource for moms.

But for now, Ms. Curry and Ms. Kerber, they are enjoying watching their home-based business grow.

"There are about 150-200 people signed up," Ms. Curry said. "We've recruited all of our friends and word of mouth definitely helps. The growth can be exponential once the ball gets rolling."

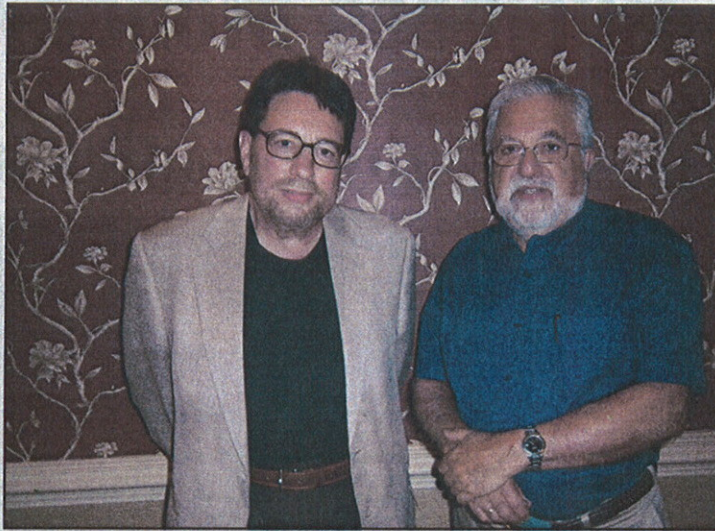
The website is not yet a full-time venture for the sisters, but that is definitely a goal, Ms. Curry said.

"We would love if it was so big that it paid us enough money to stay at home with our kids."

She added, however, that the two hope it remains small enough to retain its personal feel.

"We don't want to be the next Facebook. We want to stay a small business."

Staff writer Jamie-Leigh Bissett can be reached at 741-8250 or jlhughes@newszap.com.



Submitted photo

Marc Ostroff, left, and Herb Konowitz have joined the chamber's sales team

Chamber

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ects.

And, there are two other additions to the CDCC staff: Herb Konowitz and Marc Ostroff who have joined the organization's sales team.

Herb Konowitz is well-known as a SCORE counselor as well as his efforts with the Dover Interfaith Mission for Housing homeless men. Prior to his volunteer work in Dover, Herb was the CEO and owner of Milford Stitching Co. for many years.

Marc Ostroff currently owns Fisher Media Services, a full marketing and communications firm that opened in 1994, as well as the new Driftwood Refinishing & Repair furniture business. Marc has a lengthy history of volunteer and executive management work with area nonprofits.

The CDCC has a new direction with the 2013 Strategic Plan, and has restructured existing staff, as well as having added three new staff members.

There is absolutely no doubt about it — the buzz in Kent County is all about exceeding what the Chamber does best — providing the network of choice for the premier businesses in Central Delaware; and you, too, can be part of what's happening in Kent County by using the resources provided you through the Central Delaware Chamber of Commerce.

To reach the CDCC, call (302) 734-7513 or visit www.cdcc.net for the benefits provided to you and your employees.

Coming up

•Leadership Central Delaware Class of 2012 will officially kick off the start of the program year, the Opening Retreat, held at the Atlantic Sands Hotel in Rehoboth Beach on Sept. 8 and 9. The class will learn team building exercises that will bond them together both personally and professionally. The event is sponsored and chaired by Bayhealth Medical Center.

•A Night at the Races will take place at Harrington Raceway on Monday, Sept. 12 for an evening of fun-filled entertainment for business owners and managers. Pre-registration is required by Thursday to attend.

ASH Memorial Golf Tournament will be held at Wild Quail Golf & Country Club in Wyoming on Sept. 15. Registration is \$100 per player. For information on sponsorships, prizes or to sign-up to play, contact the CDCC at 734-7513.

New members

AHDTV Network
Bear, DE 19701
Att: Jim Copes
302-366-7502
www.AHDTVnetwork.com

Diamond State Financial Group
Newark, DE 19713
Att: Paul Jones
(302) 363-0363
www.DSFG.com

Golf Air Inc.
Dover, DE 19904
(302) 423-4746
Att: Tom Antonio
www.gogolfair.com

Pro Plumbing, LLC DBA Mr. Rooter
Dover, DE 19901
Att: Christina Reichelt
(302) 883-3527

Sperry Van Ness, Miller Commercial
Real Estate
Lewes, DE 19958
Att: Rosemary Aslin
(302) 270-0897
www.svndelmarva.com

News from the Central Delaware Chamber of Commerce appears Mondays in the Delaware State News. For more information on the chamber, call 734-7513 or visit www.cdcc.net.